



SYNCHRONISING SYNERGIES AT SYNERGY CAPITAL

Dubai – 03 February 2025

Synergy Capital is a special situations private equity manager, specialising in the industrials and infrastructure verticals.

We provide structured and creative solutions across the capital spectrum, coupled with operational value creation, to help companies transform their businesses and optimize their financial position.

Synergy Capital focuses on critical sectors that generate strong positive human and economic impact, and the development of sustainable infrastructure and resilient traceable supply chains.

Synergy Capital spent two days last week taking a break from our day jobs. In the heart of Dubai, we gathered for a full day together, reflecting on the year gone by and the year ahead. We delved into our vision and performance and discussed the emerging geo-political scenarios and their impact on the global economy and future business opportunities. We shared what it means to be a part of the Synergy family and ways to navigate the exciting and unpredictable times ahead. Some of our investors and founders of our investee companies took time out of their busy schedules to join us and share their stories and perspectives.

We discussed hard facts and numbers (which we admittedly love), but also stepped into the holistic realm of 'ourselves' with meditation and deep-dive introspective conversations to sustain future performance. We deliberated and mapped the ideal attributes of Synergy Capital team members. The group enjoyed an intense, power-packed day to align our compasses, build on our successes and grow Synergy Capital.

As passionate investment and operations professionals who thrive on simplifying and resolving complex situations, our team-building activities were bound to be exciting. Our off-site day at Wadi Hub at Hatta Resorts was much more! Our team spirit was on full display, from casual chats during the breaks to intense physical and intellectual competitions. We supported each other, playing to our strengths and collectively overcoming any shortcomings. While each team aimed for the top spot, it was all within the bounds of fair play and mutual respect. A physically tiring but emotionally invigorating experience.

To finish a spectacular day, we drove to the breathtaking Habib Beirut Restaurant, nestled in the waterfalls of KhorFakkan, for a well-deserved dinner of delectable cuisine, fun and laughter. One thing was clear, the stronger bonds forged within our Synergy Capital family will energise us for the year ahead.